

Noor ul ain

D.O.B: 7th April 1996

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EDUCATION

University of Peshawar – Masters English Elective	2016-2018
FG Degree College – BA English Elective	2014-2016

PROFESSIONAL EXPERIENCES

Brand Hawks – *Business Development Representative* **July 2023 - Present**

- Conducted market research and identified potential leads, resulting in **increase** in **qualified prospects**.
- Developed and executed targeted outreach campaigns.
- Built and maintained strong relationships **with key decision-makers**, resulting in increase in **customer retention**.
- Collaborated with sales team to develop and refine **sales pitches**.

The Nerds Lab – *Sales and Marketing Specialist*

Feb 2021 – June 2022

- Developed and executed innovative sales and marketing strategies to drive business growth, resulting in a **20% increase** in revenue within the first year.
- Collaborated with cross-functional teams to create compelling sales presentations, promotional materials, and online campaigns, effectively enhancing **brand visibility** and **customer engagement**.
- Conducted market research and competitor analysis to identify new business opportunities, enabling the development of **targeted** marketing campaigns and the expansion into untapped markets.

Suzuki Mardan Motors – *Sales Intern*

May 2018 - July 2018

- Fostered a robust, sustainable network of buyers within **KP** with **presentation** and **closing** to optimize **sales results**.
- Demonstrated an **unwavering commitment** to **customer service**, adding new customers while maintaining **premium-level service** with existing accounts.

LEADERSHIP & EXTRACURRICULARS

University of Peshawar Entrepreneurial Society – *Director Media & Publications for Young Leaders' and Entrepreneurs' Summit* **2016-2018**

- Led a 20-member host team** to execute the coverage and publication of an International Youth Business Conference worth **PKR 9million**.
- Attained a **55% increase** in audience reach by running targeted ads and increased content engagement.

Youth Parliament Pakistan – *Member*

SKILLS & INTERESTS

Skills: Instantly, Mailshake, Sales Navigator, Apollo, MailChimp, Constant Contact. Visual Basic, MS Excel, MS word, Canva, Adobe Acrobat

Interests: Fashion, Travelling, Swimming, Basketball